

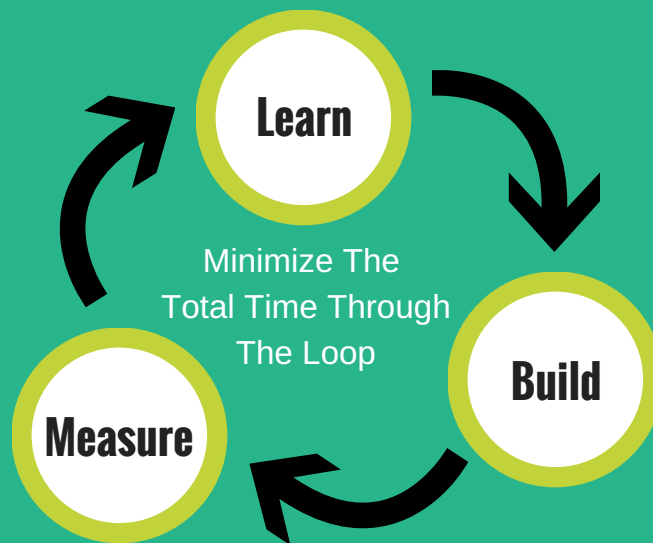
ODU & 757 Accelerate Present:

FREE STARTUP BOOTCAMP #3

Is Your Startup Investable?

Are You Considering Acceleration?

BRING YOUR STARTUP BUSINESS TO MARKET!



WHAT IS I-CAP?

- I-CAP = Innovation Commercialization Assistance Program
- Targets Early-Stage, High-Growth Potential Companies
- Based On Lean Startup Methodology
- Facilitated By Experienced Entrepreneur

EXPECTATIONS

- Attend All Sessions
- Create A Growth Plan
- Determine Value Proposition
- Identify Distribution Channels
- Define Key Success Metrics
- Catalogue Critical Customers

IMPORTANT DATES

- **Aug 20:** Application Due
- **Sept 7:** Session #1 Full Day Bootcamp*
- **Sept 14:** Session #2 Conference Call
- **Sept 21:** Session #3 Team Presentation*

*Session Location: REaKTOR
100 Expiration Way (RM 101)
Hampton, VA 23666

SPONSORS



Space Is Limited

Apply Now!

<http://bit.ly/leanstartupshortcourse>

For More Information: icap@virginiasbdc.org